



# Spiritual Directors International

The Home of Spiritual Companionship

## Advertising Opportunities with SDI

# Presence Journal

## SDI's Flagship Publication

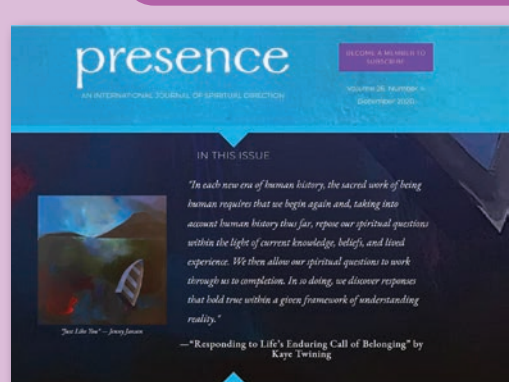


### Presence Print Edition

- Published Mar, Jun, Sept, Dec
- Color & BW Ads
- Highly Respected
- Peer Reviewed Content

**14,000+**  
Readership

**80**  
High-Gloss  
Pages



### Presence Online Digital

- Quarterly - Mar, Jun, Sept & Dec
- Interactive Ads
- Interactive Content coming March 2021
- SDI Members Only

**6,000+**  
Readership

**4**  
Previous issues  
available online



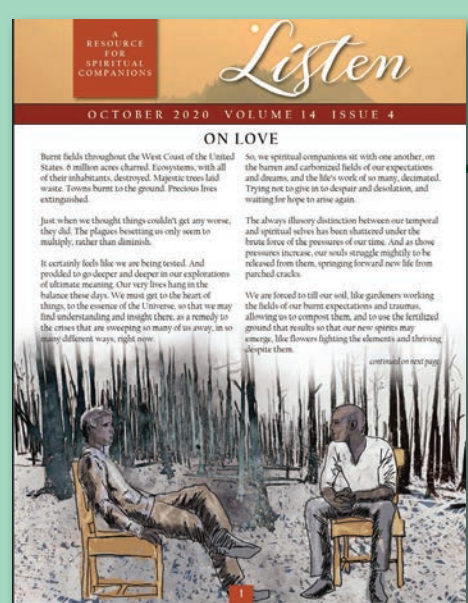
### Presence - The Digital Archive

- Launched in Q4 2020
- Flipbook interactive
- Annual subscription
- Schools and institutions

**25+**  
Years worth of  
issues

# Digital Publications

## Connect with the SDI Community



### Listen

- Quarterly - Jan, Apr, Jul, Oct
- Members and Non-members
- Interactive ad content

**23,000+**  
Readership

### Connections

- Quarterly - Feb, May, Aug, Nov
- Interactive ad content
- Written by SDI Members

**7,000+**  
Readership



### Digital Refuge

- E-mailed Weekly
- Readership 20,000+
- Members and Non-Members

**20,000+**  
Readership

# SDI Encounters Podcast



- New episodes released weekly
- Ad Length 20 Second Pre-Roll
- Broadcast on Apple, Amazon, Google Play, Spotify, + Dozens More

**750**  
Average  
Episode  
Downloads

**2,500**  
Average  
Monthly  
Downloads

**Top 5 Countries:**  
United States, Canada,  
Australia, Great Britain,  
New Zealand

# SDI Annual Conference

- Online Whova App to connect with customers and setup virtual meet-ups
- Virtual Exhibitor Booths
- Online Vendor Profile
- Virtual Chats
- Upload Pre-Recorded Promotional Videos
- Offer Discounts and Other Incentives
- Drive traffic to your own website

**100+ Hours of  
Booth ON Time**

**Months of Sales  
opportunities BEFORE  
the conference**

## 2021 RENAISSANCE



# The SDI Community

## The Public Square of Spiritual Companionship



**30+**  
Years

**6,000+**  
Active  
Members

**30**  
Countries

**50+**  
Spiritual  
Traditions

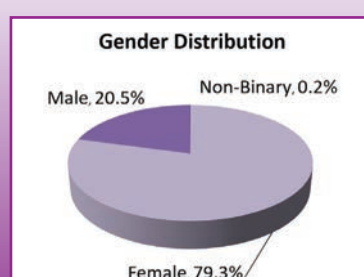
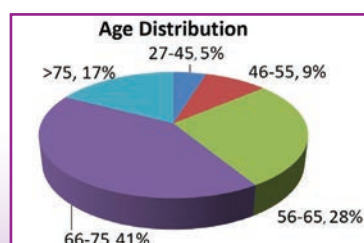
SDI is a registered 501(c)(3)  
nonprofit organization.  
Tax ID: 94-3156697

**SDI is an inclusive, global learning community that serves and supports the service of spiritual companionship.**

### Our Audience Includes:

- Spiritual Directors
- Spiritual Companions
- Spiritual Guides
- Seekers
- Theology Faculty & Students
- Pastoral Care Providers
- Chaplains
- Social Workers
- Lay and Ordained Clergy

- Art Therapists
- Mental Health Providers
- Life Coaches
- Mindfulness Trainers
- Social Justice Workers
- Retreat Centers
- Formation Training Programs
- Contemplatives
- Courage and Renewal Facilitators
- Work-Life Balance Professionals
- Holistic Body, Mind Spirit Practitioners
- And similar disciplines



### Contact us to reserve an ad today!

ads@sdiworld.org | www.sdicompanions.org/media/how-to-advertise  
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